

FRANCHISORS *can get fab and KEEP better* TRACK OF THEIR FRANCHISEES

The fabsao online franchise management system means franchisors can better manage their franchise network. It's time to get your house in order, get ready for expansion and add value to your systems.

Franchise managers, do you recognise this typical scenario: you have a new franchisee, keen to sign up to your network (great). But they are taking over from a previous franchisee (that's ok). So, you need to prepare a 'previous franchise history' report (hmm). (Yes, this new Code requirement has been in for a while now. Who were the previous franchisees in that site again? Where are their old franchise agreements?) This new franchisee would like their Disclosure Package asap – with their proposed actual Franchise Agreement attached for their review (asap)! Simultaneously, your best performing franchisee is due to renew their Franchise Agreement (great)! (You have their documents right here, in your top drawer. Oh, the renewal period expires today!) And it's time again for the annual Disclosure Document update! (Yes, time to recount those movement statistics again...)

Relax ... there is a better way to operate. It's time to get your house in order.

As your franchise network expands, keeping track of one of your most valuable assets – your franchise agreements and related documentation – becomes more demanding. Not just signing up new franchises. Also monitoring and managing each agreement throughout its life – from KPI reviews to renewals and extensions, transfers, enforcements and cessations.

Have you been looking for ways to improve your systems, add value to your brand? Can your in-house team benefit from being empowered to work more strategically and pro-actively, with greater mobility? Need to do more with less? Reduce your franchisee entry costs and operating costs, particularly legal fees?

fabsao is a **powerful online franchise management tool** that has been developed to make life easier for franchise managers. **fabsao** is fully mobile, secure and delightfully user friendly – *everything you need and nothing you don't.*

Just as important as your POS systems, at an operational level, is your strategic level

franchise management system. Recognising this need, the founder of **fabsao** initiated the development of an online franchise management system, working with one of the largest franchisors in the country. **fabsao** reflects our continued commitment to the refinement and streamlining of that award winning work. Ready to use now.

So, what is **fabsao**? And how does it work?

fabsao – it's fabulous to be sorted, automated and online!

- **sorted:** the first stage captures your key documents and codes key data for each franchise – ready for you to access, in line with best practice principles
- **automated:** next, we automate your repeated processes, for quality control and cost efficiency; prompt critical dates and actions; and generate key reports for easier franchise management and legal compliance
- **online:** then 'go live!' – so you can access the web-based system by secure username/password from anywhere that has an internet connection; no extra software is required – enabling mobility, better communication and pro-active management.

The clever part is that data captured in the **fabsao** system can be used to generate Critical Action Checklists (to action) and Reports (to update key parts of your Disclosure Document). There are three standard Reports for franchisors to better manage their networks. Additional processes and Reports may be customised, according to your needs.

To **glimpse fabsao** and for further information and client testimonials, visit www.fabsao.com.au and www.fablaws.com.au. Move towards a paperless office. Access fab technology, today.

Access can be filtered from your head office to each regional office. **fabsao** is a **great tool for managing franchises that are expanding interstate and overseas.**

Worried about costs? Relax. We are committed to making **fabsao** affordable and value for money. For example, you can get your franchises onto the system all at once or in stages. And **fabsao** can be essentially cost neutral to franchisors once it is up and running, with lower fixed fees for routine tasks, delivering better service to your franchisees. **This all adds value to your brand.** Let **fabsao** save you the costs and risks associated with current inefficiencies, loss of staff and document storage. Eliminate the 'Ketchell risk'.

So, take positive action:

Get your house in order - get **sorted**

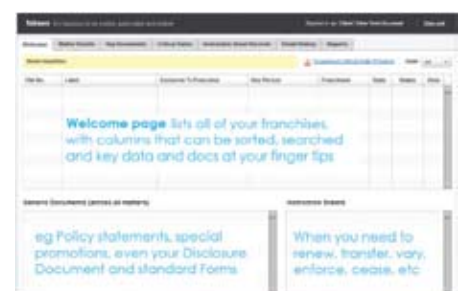
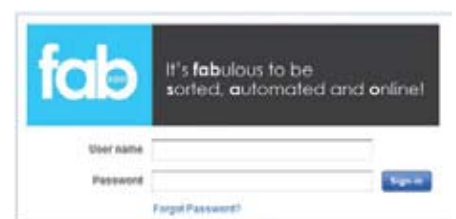
Get ready for expansion - get **automated**

Add value to your systems - go **online**

get **fab!**

fabsao is an Australian initiative, fully Australian owned, developed and operated. **It's here to make you look good and make your life easier.** ❖

contact@fabsao.com.au for a free, no obligation, demonstration.



franchisors,
get your house in order
get ready for expansion
add value to your systems



www.fabsao.com.au